**Age Friendly City Steering Group**

**Friday 7th February 2014**

**King’s House**

**Meeting Notes**

Present:

Annie Alexander (AA) Public Health Programme Manager (Chair)

Lizzie Ward (LW) University of Brighton

Mark Dunford (MD) University of Brighton

Caroline Ridley (CR) Impact Initiatives

Jane Macdonald (JM) BHCC – Adult Social Care

Penny Morely (PM) Older People’s Council

Becky Woodiwiss (BW) BHCC – Public Health Team

Sue Barton (SB) DWP

Tracy Maitland (TM) The Fed

Emily Ballantyne (EB) Age UK

Julie Stacey (JS) BHCC – Sports Development Team

Ellie Katsourides (EK) Public Health Team Admin (minutes)

For Item 3 only:

Tim Harrison (TH) Sick! Festival

Apologies:

Jessica Sumner (JS) Age UK

Kathy Murphy (KM) Alzheimers Society

Sarah Tighe-Ford (STF) BHCC

Michelle Pooley (MP) BHCC

Liz Whitehead (LW) Fabrica

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| Item |  | Action |
| **1.** | **Welcome, introductions and apologies**AA welcomed all to the meeting and apologies received were as noted above.  |  |
| **2.**2.12.22.3 | **Notes from the previous meeting** The notes from the previous meeting were approved with the following Actions and Matters Arising:2.1 – c/f –Letter to encourage sign up by the Universities – AA advised that she had sent the letter out but not heard anything back. LW offered to follow this up.Transport Workshop – AA advised that she would be meeting with Andy Renault next week and they will look at the action plan.Silverline – EB advised that Age UK are not involved with it at all though Age Scotland is. As far as she is aware nothing is happening locally. BW advised that she had called them up to see who they were signposting to, but couldn’t get much info out of them. TM will take this forward and check whether they have all of the appropriate local services and whether they have a local co-ordinator to link in to. | **LW****TM** |
| **3.** | **SICK Festival**TH distributed copies of the programme for this year’s SICK festival which is taking place in a few weeks time. TH talked through the background to the festival which aims to deal with a broad range of subjects. The pilot festival was held last year and they managed to secure more funding for this year. The team has worked with co-investigators on the language used in an effort to open up the themes. The festival consists of a series of performances, debates and talks around a number of strands such as ageing and youth. TH talked through the key things that will be taking place around ageing and noted that the organisers are keen for it to be a two-way conversation which is why TH was attending this meeting, in an effort to build relationships and encourage involvement. He is aware that it is rather late for this year, but getting the organisations around the table involved in next year’s festival would be beneficial to all. He is keen to get as many people involved in these issues as possible. TH asked for any suggestions on how to communicate with the relevant people and the following actions were agreed:* TH to forward information to EK so she can include it in the BHCC calendar.
* TH to send to EK a page listing the ageing related events for onward distribution.
* TH to send a paragraph giving information around the event to JM for onward circulation.
* LS to highlight the festival in next week’s Grey Matters programme.
* TH to try to set up a focus group with members from the various groups represented at this meeting. EK to provide him with relevant contact details. TH to send round a small paragraph on what would be required from focus group members for EK to send on to the Steering group for onward distribution.
* TH to send some posters to EK for onward distribution.

TH advised that they are looking to set up a similar festival in Manchester and AA advised she can pass on contacts if it is going to include anything around ageing as it is the UK’s leading AFC.TH asked for any suggestions around engagement in the future. SB noted that most of the events this year are in the evenings and this puts off a lot of older people who either don’t like going out at night or who are unable to for a variety of reasons and this should be taken into account when planning next year’s schedule. JS advised that her team may be interested in getting involved next year and doing something like a tea dance. | **TH/EK****TH/EK****TH/JM****LS****TH****EK****TH****EK****ALL****TH/EK** |
| **4.** | **Silver Stories**MD talked through the project he is currently working on which is a digital story telling project that started in December last year. It is a workshop based process that is about digital exclusion, improving access and creating activity to capture people’s stories, in effect a visual oral history. MD gave the background of the project which started initially working with young people and immigrant groups but as older people are the most marginalised group in society the project was moved to work with them, also, they have better and more interesting stories! The project has involved various European partners and NGOs in Finland, Slovenia, Slovakia and Romania who have worked with the various stages of older people. At the University of Brighton MD was asked to set up a follow on project which now includes Denmark and Portugal and he is working on the following three strands:1. Working with the School of Nursing at the university to find out the ways that the work done can be use to aid older people such as improve memory etc.
2. Work with the community of older people in Brighton & Hove to find ways to gather stories and also train people to work with older people and gather their stories.
3. Currently talking to the Salvation Army Hostel Association in Newhaven about training young people to work on the project as trainers. Discussions are ongoing.

MD asked whether any members of the groups in attendance may be interested in becoming involved with the project in any way, either as story tellers or as trainers. A number of people responded that they would be happy to pass on to their members and asked MD to prepare an outline about the project and what would be involved which they could then pass on to anyone who may be interested in getting involved. MD also agreed to send round a copy of the evaluation report of the previous project which shows how useful the project is. As MD is looking to run 3 to 5 workshops with 8 to 12 people involved in each, he is potentially looking for 60 people. The location of these workshops was discussed, as this effects people’s willingness to become involved. EB advised that they have computer facilities available on a Friday morning that could be used. The group discussed access to the housebound and how they could be involved and MD cited examples in Finland where people had been visited in their homes and seen on a 121 basis which is a possibility for this project. AA suggested that MD give a presentation to the Homecare Forum as some point in order to link in to their teams. It was also proposed to have involvement with the Older People’s Day on 1st October 2014.EK to send on the various bits of information once received from MD, to members of the group as well as to Peter Huntbach, the Hangleton & Knoll Group and libraries if possible. | **MD****ALL****MD****EK** |
| **5**.5.15.25.3 | **City Assessment**Transport Workshop UpdateAA advised that she is meeting next week with various people to follow up on the actions from the action plan and she will keep the group updated on developments. PM asked for clarification on how older people will be consulted with regards to the LTP4.BW advised that the Comms sub-group had met and talked through the issues they had discussed and made progress with already. A lot of copy was found for The Pensioner magazine with both the March and July issues focussing on transport. One aim is to highlight good news stories and not just focus on the negatives as we have a lot to be proud of in Brighton & Hove. Unfortunately Tina Perrett from Comms had been unable to attend this meeting but had sent an email outlining what support her dept. could give. AA queried whether we could have a more pro-active influence on what topics The Pensioner covers. Our main issue is how we let older people know what is happening and we need some sort of strategy on how we disseminate information. The various avenues open to us were discussed and AA tasked the sub-group with pooling together what we need, what we have already and come up with a joint approach. CR noted that there is a meeting at the end of February around City wide co-ordination and it was agreed that TM would take the issue of how best to disseminate information to that meeting. It was agreed that at the next Steering Group Comms would be discussed at length and Tina Perrett to be invited to attend. Everyone to bring any information that have around this item to the meetingNext WorkshopAA noted that at the last meeting the group had agreed that the next workshop should be around Engagement & Social Inclusion. AA advised due to some movement in the relative partnership groups, that she did not think it would be appropriate at this time. She therefore proposed we look at either Outdoor Spaces or Housing and asked the group for their views on this. The group discussed this and decided that Outdoor Space would be the easier one as we already have the Research and Evaluation Framework from WHO. EK to resend this paper to the group. Also, JM advised that she thinks the new Housing Strategy has already been refreshed recently and has already been published. PM advised that The Older People’s Council are already doing a lot of work on Outside Spaces, particularly with regards to Shoreham Harbour. The group agreed that Housing should possibly be looked at next and AA will investigate what is happening with the Housing Strategy and when we may have an opportunity to input into it.Lizzie Ward’s Discussion PaperAA proposed looking at this paper in relation to Comms at the next meeting as it contains a lot of good associated information and it would allow time for onward distribution and feedback. It was also agreed that PM should talk about the role of the OPC at the next meeting. LW will also circulate the paper written by Paul McGarry in Manchester. | **TM****AA****EK****AA****AA****PM / LW** |
| **6.**6.16.2 | **Active Forever**JS distributed leaflets on the Active For Life Team and gave some background on the work done by this team. They are currently looking at activities for older people – ‘Active Forever’ - and JS distributed a list of appropriate activities for OP. The team is looking at how it can maximise its impact and are hoping to link in to Citywide Coordination from April. They will also go to the Big Lottery Fund consultation and are looking at putting together a package to offer to sheltered housing units when an instructor would do the first few sessions followed up by a film which staff could use. JS asked for any feedback or suggestions and it was agreed the meeting at The Fed at the end of the month should be helpful. There was some discussion around the areas covered by the team and this is linked in to funding with deprived areas targeted first, but JS advised that they are working on reaching a wider audience.Active Forever EventJS advised that this year’s Active Forever Event will be on 1st July at The King Alfred centre. A lot of activities will be taking place along with a market place of many service providers and organisations. Last year over a hundred people attended. Her team will also be looking at transport to the event and will try and link into what already exists in the City. JS to link in to Shop Mobility through The Fed. Bicycle training was proposed and JS will look into this for the future. | **JS** |
| **7.**7.17.27.3 | **Updates**Big Lottery BidEB provided an update and advised that they had received the Partnership Development Fund of £20k which meant they now have an admin worker in place to provide support. The event next week is now fully booked and a Wiggio page has been set up for sharing documents, information and calendars. Jess S is attending an event in Manchester next week also to see what is happening thereBetter CareJM advised that Better Care is an initiative from central government. It is about moving the focus from illness into wellness, shifting funding from the acute sector into the community sector and changing the way the system works. It is supported at high level. However there is no new money so the challenge is moving money out of acute services and changing people’s mindsets. It is in the very early stages at the moment. JM will send out some key messages via EK for onward distributionEuropean ProgrammeAA advised that Brighton & Hove has become involved in a European project under the URBACT funding stream. The project aims to spread good practice around Healthy Ageing. There are 5 cities in all including Edinburgh, and ehe lead city is Udine in Italy, who have been doing this for a long time via the Healthy Cities programme. The project will involve a study visits to the other cities and production of a range of reports. AA and JM were in Paris last week for the set up meeting. We have agreed with Edinburgh that we will do a joint workshop with them in Edinburgh. This means we will be able to fund a range of people to attend from Brighton & Hove. This meeting will take place around October. AA will feed back the learning at subsequent meetings. | **JM / EK****AA** |
| **8.** | **Feedback from UK AFC network**AA noted that there had not been a network meeting since the last Steering Group meeting but they have been doing a lot of work around the Evaluation Frameworks. We will try to use them for our work here as much as possible.AA also went to an early stage meeting with a range of universities including Liverpool and Cambridge who are hoping to research how to link Age Friendly City indicators and outcomes to health outcomes and the public health outcomes framework. This would be very helpful in convincing commissioners that such programmes are of benefit.There seems to be strong focus in Europe and other universities around Age Friendly at the moment, which can only be good in terms of raising profile. AA will continue to get involved and feedback to the S/G. |  |
| **9.** | **AOB**There were none |  |
| **10.** | **Dates of Future Meetings**Future meetings will take place at King’s House in room 431 on:Wednesday 9th April, 10am – 12 pmWednesday 4th June, 10am - 12pmWednesday 6th August, 10am – 12pmWednesday 8th October, 10am – 12pmWednesday 3rd December, 10am – 12pm |  |