

CYBERBULLYING

Cyber
verb, to

DEFINITION

The use of ICT to support deliberate, repeated hostile behaviour with the intention to harm others



Fraping



Outing



Flaming



Trickery



Cyberstalking



Happy Slapping



Denigration



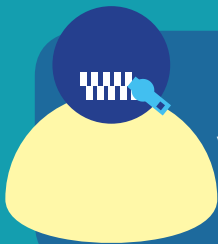
Revenge porn



Exclusion



Catfishing



Research shows that cyberbullying is increasing. Victims may not report it. A **fifth** of victims experience suicidal thoughts



CLICK HERE TO READ THE DITCH THE LABEL ANNUAL BULLYING SURVEY FOR 2016

WHAT IS CYBERBULLYING?



Cyberbullying is a global phenomenon. Most teens do not report it; many fear their parents would restrict on-line access

CYBER BULLYING	BULLYING
Can be 24/7	Face-to-face
Invades home and personal space	Victim can find a safe space
Posts can go viral	Limited audience
May be anonymous	Perpetrator identified
Victim's reaction not seen, less empathy from others	Victim's reaction seen with possible support
Technology and methods evolve	Methods well recognised

IN BRIGHTON & HOVE SECONDARY SCHOOLS:

Most students (60%) feel safe using social media



23% Just **23%** feel confident to challenge inappropriate posts

Just **46%** of both boys and girls are happy with their social media image **46%**

LGB students in particular say that social media **helps them** to connect

Girls spend more time on social media than boys



Excluded and truanting young people spend **more time** on social media



In England **15%** of 15 year olds have experienced cyberbullying in the past few months

Research in the USA shows that teens who cyberbully often do not recognise the extend of the harm they are causing



“ Public shaming as a blood sport has to stop. ”

– Monica Lewinsky

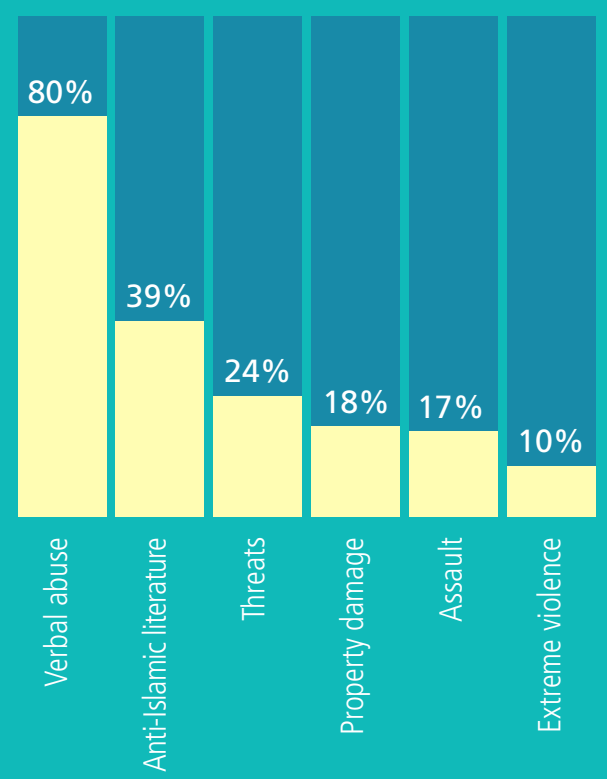


“ On-line commentators can end up behaving like a baying mob, it’s time to rethink how we interact on-line. ”

– Jon Ronson



Categories of anti-Islamic attacks



54% 54% of offline anti-Islamic attacks directly target women



TeIMAMA Measuring Anti-Muslim Attacks

I’ve deactivated my Twitter account, think of it as leaving the room. It’s quite simple really: the room had started to smell. Really quite bad.



– Stephen Fry @stephenfry



ask.fm TRAGIC CONSEQUENCES Cyberbullying can end in tragedy with teen suicide



One in four teenagers suffer trolling online




Monitor bullying

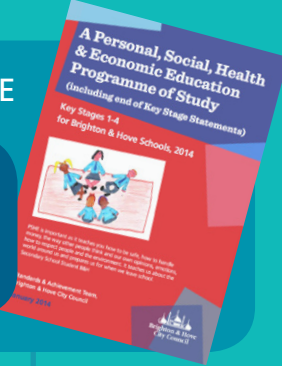


[Safe & Well at School Survey](#)

Strong PSHE



[Brighton & Hove PSHE](#)



Promote kindness




[Kindness in schools](#)



[How kindness can help reduce bullying](#)

Use local and online resources

[Use dance and poetry](#)




Build online confidence

[Zipt! app](#)



Community voice


[Hangleton and Knoll anti-bullying club](#)



Support parents, schools & governors



[Child Safety Online A practical guide for parents](#)





Anti-bullying and e-safety policies

[Pier2peer](#)



Challenge hate

[Hate crime app](#)



[Tell MAMA](#) supports victims of anti-Muslim hate and is a public service which also measures and monitors anti-Muslim incidents

